



# About

## *Our foundation*

Is acivil association,nonprofit, established in 2004 in the United States of America with category FO1C3(authorized donee); was created in Mexico on August 1, 2012 and in 2015 it also became an authorized donee before theSAT.

The population benefiting from the assistance activities carried out by USMC are: Migrants, People from low-income sectors and regions, indigenous communities, vulnerable groups by age and gender.

USMC also works with vulnerable groups in long-term benefit programs that contemplate their inclusion within society, through projects that integrate the participation of social actors linked to the organization.

USMC receives donations from individuals and businesses; and since 2016, in collaboration with the El Paso Community Foundation, it makes the receipt of said international donations transparent for the benefit of the programs that are developed within USMC.







# Collaboration agreement IMSS





We continue to collaborate with IMSS (Mexican Social Security Institute) on health-related projects, it is pivotal for enhancing healthcare outcomes and accessibility across Mexican and specially our maquiladora workers in Cd. Juarez and across Chihuahua.

By partnering with IMSS, we have the opportunity to leverage their extensive services and expertise in healthcare delivery to implement effective initiatives.

The projects we work with their help focus on improving preventive care, expanding healthcare access in underserved areas, and implementing public health campaigns.

Thanks to these collaborations, synergies are created that strengthen healthcare systems, promote health education, and ensure that more individuals receive timely and quality medical services.

This partnership with IMSS and United Way Chihuahua underscores a commitment to advancing public health goals and addressing the diverse health needs of communities served by IMSS.





# Work meetings for breastfeeding projects UNICEF, IMSS, United Way Chihuahua



# Visit of Prince Jean Louis Bingna, Nobel Peace Prize candidate





Prince Jean Louis Bingna's visit to Ciudad Juárez brought a poignant message of peace and unity to the community.

His presence underscored the importance of dialogue and reconciliation in overcoming social challenges and promoting harmony.

By engaging with local leaders and residents, Prince Jean Louis Bingna highlighted the significance of collaborative efforts in fostering a safer and more peaceful environment.

His visit not only inspired hope but also emphasized the global community's commitment to supporting Ciudad Juárez in its journey towards sustainable peace and prosperity.



# Annual race "Ya quisieras cáncer"



# Collaboration agreement for breastfeeding project IMSS, United Way Chihuahua, UNICEF





Collaborating with United Way, UNICEF, and IMSS on a breastfeeding project for maquiladora working women is a significant initiative aimed at supporting maternal and child health in the workplace.

By joining forces, these organizations bring expertise in health education, advocacy, and healthcare access to empower mothers with the knowledge and resources they need to breastfeed successfully while balancing work demands.

This project not only promotes the health benefits of breastfeeding but also advocates for supportive workplace policies that enable mothers to continue breastfeeding after returning to work.

Through education sessions, lactation support, and policy recommendations, the collaboration aims to create a nurturing environment where working mothers can thrive and provide optimal nutrition for their babies.





# Meeting with UNICEF for collaboration in favor of children and adolescents



# Esperanza Azteca Youth Orchestra Events

ASOCIACIÓN DE AMIGOS  
Orquesta Sinfónica Esperanza Azteca  
Ciudad Juárez

Esperanza Azteca  
Orquesta Sinfónica Esperanza Azteca  
Ciudad Juárez

UACJ  
¡Hicamos historia!

FECHAC

LA ASOCIACIÓN DE AMIGOS DE LA ORQUESTA SINFÓNICA ESPERANZA AZTECA DE CD. JUÁREZ  
INVITA:

## CONCIERTO DEBUT

PRESENTADO POR:  
**ORQUESTA SINFÓNICA Y CORO ESPERANZA AZTECA REVOLUCIÓN UACJ**  
DIRECTOR: MTRD. JUAN ALEXIS SÁNCHEZ GONZÁLEZ

**18 DE NOVIEMBRE 2023 | 6 PM**  
Centro Cultural Paso del Norte,  
Ciudad Juárez, Chih.

ADMISIÓN GRATUITA CON BOLETO

@juarezmusical | filarmónica.jrz  
Orquesta Sinfónica EA de Cd. Juárez

Mayores informes: (656) 418-9393  
Correo electrónico: juarezmusical@outlook.com

ORGANIZANDO EL TIEMPO SOCIAL  
FILARMÓNICA  
La Nogolera  
JZ  
Border X  
PASO DEL NORTE  
IPACULT  
CHIHUAHUA  
CIUDAD JUÁREZ

ASOCIACIÓN DE AMIGOS  
Orquesta Sinfónica Esperanza Azteca  
Ciudad Juárez

Esperanza Azteca  
Orquesta Sinfónica Esperanza Azteca  
Ciudad Juárez

FILARMÓNICA  
Joven de Ciudad Juárez

UACJ  
¡Hicamos historia!

FECHAC

Filarmónica Joven de Ciudad Juárez Orquesta Sinfónica y Coro Esperanza Azteca Revolución UACJ  
PRESENTAN

## CONCIERTO AMÉXICO SINFÓNICO

INVITADO ESPECIAL:  
**MARIACHI CANTO A MI TIERRA DE LA UACJ**

**DOMINGO 10 SEPTIEMBRE 2023 6:00 PM**  
CENTRO CULTURAL PASO DEL NORTE, CIUDAD JUÁREZ, CHIH.

Mayores informes: (656) 418-9393 • Correo electrónico: juarezmusical@outlook.com  
@juarezmusical | filarmónica.jrz | Orquesta Sinfónica EA de Cd. Juárez

Primer Nivel y Palco \$250 | Segundo Nivel \$200 | Tercer Nivel \$150

Evento apoyado por la Secretaría de Cultura de Gobierno del Estado de Chihuahua

ORGANIZANDO EL TIEMPO SOCIAL  
La Nogolera  
PASO DEL NORTE  
IPACULT  
CHIHUAHUA  
CIUDAD JUÁREZ



We continue to support a youth orchestra “Esperanza Azteca” for the past 12 years, it has been a rewarding commitment to nurturing young talent and fostering a love for music in our community.

Through consistent funding and engagement, we have seen the orchestra grow in skill and passion, providing countless young musicians with opportunities to develop their musical abilities and perform at various events.

Our ongoing support not only enriches cultural life but also instills discipline, teamwork, and creativity among participants.

We remain dedicated to sustaining this valuable initiative, knowing that it enriches the lives of both the musicians and the audiences they inspire.



# Collaboration and donations with the Hospital for children with cancer "Mi Gran Esperanza"



## Nuestras Alianzas



US·MEXICO·CANADA  
STRATEGIC ALLIANCE



CIHAAC A.C.



Sistema de  
Asistencia Social



















































Gracias a la generosidad, responsabilidad social y esfuerzos de la iniciativa privada, así como de las OSC, fundaciones y benefactores particulares, Mi Gran Esperanza sigue otorgando medicamentos, estudios, tratamientos y todo lo necesario para que los pacientes con cáncer infantil puedan continuar con su tratamiento.

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# Award for the best health project 2023 United Way Chihuahua





Winning the Best Project Award 2023 for our Medical Mobile Units program “Prevenir para Vivir”, which brings essential health services, including dental care, directly to factories and public spaces, marks a significant achievement in our commitment to community health.

This initiative not only improves access to medical and dental care for workers and the public but also promotes preventive health measures and early intervention.

By delivering services where they are most needed, we ensure that individuals receive timely healthcare without disruption to their daily lives.

This recognition underscores our dedication to innovation and effectiveness in addressing healthcare disparities and promoting wellness within our community.





# Annual toy collection for the children of Ciudad Juárez through DIF Cd. Juárez



# Promotion of local cultural events

Centro Cívico S-Mart  
presenta:

# JAVIER NANDAYAPA

en concierto  
La Marimba en el mundo



**12** de  
octubre  
**2023**

ENTRADA  
LIBRE  
7:00 pm

Gral. José María Monterde #1920



CENTRO CIVICO



Our commitment to promoting cultural events and local cultural education is pivotal in enriching community life and preserving heritage.

By actively supporting and organizing cultural events, we foster a deeper appreciation for diverse artistic expressions and traditions within our community.

These events serve as platforms for local artists to showcase their talents and for residents to engage in meaningful cultural experiences.

Furthermore, our dedication to cultural education ensures that future generations understand and value their cultural heritage, encouraging lifelong learning and a sense of pride in our shared identity.

Through these efforts, we strengthen community bonds and contribute to a vibrant, culturally enriched society.



# USMC Strategic Alliance advances project collaboration with MELVOLENTE



# Visit to the new IMSS hospital in Cd. Juárez





Visiting the construction site of the new hospital being built by IMSS in Ciudad Juárez was an enlightening experience.

Witnessing the progress firsthand underscored the significant investment in healthcare infrastructure aimed at improving medical services for the community.

The scale and meticulous planning involved in constructing this facility highlight IMSS's commitment to enhancing healthcare access and capacity in the region.

This new hospital represents a vital step towards meeting the growing healthcare needs of Ciudad Juárez residents, ensuring they receive quality care in a modern and efficient environment.





# Panel of working women in Socorro Texas, United States





# Construction work boards

## El Punto



# Board meeting United Way Chihuahua





Being part of a board meeting for United Way Chihuahua was an insightful opportunity to collaborate on planning programs and initiatives that will positively impact the Juarez community.

Engaging in discussions, brainstorming solutions, and contributing to strategic activities underscored our collective commitment to addressing local challenges effectively.

By leveraging our collective expertise and resources, we aimed to develop sustainable solutions that promote education, health, and economic empowerment within Ciudad Juarez.

This experience reaffirmed our dedication to making a meaningful difference and supporting United Way's mission of fostering community well-being and resilience.



# Construction progress on the El Punto permaculture office and classroom



# Donation and work with Promesa Educativa Chihuahua in support of the education of children



**Promesa Educativa**  
para México



COLEGIO  
**RIBERAS**



**LOBOS**

¡ SUMANDO ESFUERZOS, MULTIPLICAMOS SUEÑOS !







Helping and actively participating in activities with Promesa Educativa para México en Chihuahua, aimed at advancing youth education, has been a rewarding experience.

Our contributions support initiatives that empower young people through educational opportunities, mentorship, and skill development programs.

By engaging with Promesa Educativa, we help foster a brighter future for students, equipping them with the tools and knowledge to succeed academically and professionally.

Through our involvement, we reaffirm our commitment to educational equity and the belief that every young person deserves access to quality education and pathways to achieve their full potential.



# Construction of El Punto parking area



# Planning session El Punto





We held a variety of planning sessions with public forces for the construction of our ambitious community center, El Punto, its construction has big relevance and contributes to aligning resources and strategies to realize this visionary project.

Collaborating with public authorities and stakeholders allows us to discuss logistical challenges, regulatory requirements, and community integration strategies.

This session emphasized the importance of coordination and transparency in ensuring the center meets both regulatory standards and community needs.

By harnessing collective expertise and support, we are poised to create a vibrant and inclusive space at El Punto that will serve as a beacon of opportunity and unity for our community.



# Hogares Foundation work meeting



# Collaboration with Build a Strong Future training book update with author Rick Seeberger







Working to refresh the books of the “Build a Strong Future” program by author Rick Seeberger has been a transformative endeavor aimed at enhancing self-knowledge and skills application in daily life and future planning.

These books serve as invaluable resources, providing practical guidance and insights to individuals seeking personal and professional growth.

By updating and refining the content, we ensure that the program remains relevant and impactful, empowering readers to cultivate resilience, competence, and clarity in navigating life’s challenges.

Our efforts aim to equip individuals with the tools they need to build a solid foundation for a successful and fulfilling future.

# Prevenir para

## *Medical Mobile Units*

The “Prevenir para Vivir” program, through its innovative medical mobile units, revolutionizes healthcare accessibility by bringing essential health and prevention services directly to workplaces.

This initiative in hand with United Way Chihuahua and IMSS as our allies, is a beacon of proactive healthcare, catering specifically to the needs of working individuals who often face barriers to accessing traditional medical care.

By deploying mobile units equipped with skilled healthcare professionals and necessary equipment, the program not only provides on-site consultations and screenings but also emphasizes preventive care and health education.

This proactive approach aims to detect health issues early, promote healthier lifestyles, and empower employees to prioritize their well-being amid busy work schedules. “Prevenir para Vivir” exemplifies a commitment to improving health outcomes and fostering a culture of wellness among working communities, ensuring they have the resources they need to live healthier and more productive lives.





# Ver Mejor Vivir Mejor

ACTIVITY REPORT 2023

**\*\*Ver Mejor Vivir Mejor\*\*** is a vital social program dedicated to enhancing the lives of vulnerable individuals in Ciudad Juárez, Mexico, who suffer from vision problems.

Operating out of Clinic Convision, the program offers free cataract and pterygium surgeries to those in need.

Cataract surgery is performed to remove the clouded lens from the eye and replace it with a clear artificial lens, significantly restoring vision. Pterygium surgery addresses the growth of benign tissue on the eye's surface that can impair sight and cause discomfort.

This initiative is made possible through the generous support of sponsoring allies like United Way and FECHAC, who fund the necessary medical procedures.

Each beneficiary undergoes a thorough socioeconomic assessment to confirm their eligibility for the free services. The program's effectiveness is meticulously evaluated by social investigators who gather data on health outcomes and economic impacts, generating valuable metrics to inform future health strategies and regional development efforts.





2023  
USMC STRATEGIC ALLIANCE